



PROJECT

CLIENT REQUIREMENT



An international clothing company required specialist recruitment services in South Africa. Sponsored by the HR Director – South Africa.

CULP SOLUTION



Specialist talent mapping, sourcing and recruitment services

RESULT & IMPACT

culp mapped and sourced a total of 40 high quality talent for consideration. culp was responsible for the qualification of the job requirements, mapping, sourcing, screening and interview management – on and offshore, candidate relationship management, reference checks and successful onboarding process management (the candidate had a 3-month notice period).



The successful placement of a Senior Management, International Brand Manager within 60 days. The candidate successfully passed the probationary period and is still happily employed with the client

LEARNINGS



Talent sourcing and CRM is more effective when the recruiter has something more to sell than just the job.