



PROJECT

CLIENT REQUIREMENT



An leading international skin care and brand company required recruitment training to uplift the competence of internal recruitment capability. Sponsored by the HR Director

CULP SOLUTION



Recruitment Training workshop onsite with the internal recruitment team and HRBPs. Workshop agenda split into 2 half-days.

RESULT & IMPACT



Workshop 1:

Internal recruitment and HRBPs were trained on Social Recruiting including LinkedIn, Google and LinkedIn Recruiter Search, culp recommended recruiter tools and how to apply these ways of working into recruitment.

Workshop 2:

Took a more detailed look into job requisition qualification, job advertising channels, keyword research, Boolean search, talent pooling and LinkedIn Recruiter training.

LEARNINGS



The participation and “nodding of heads” was engaging during the training. But there will be no changes to recruitment within an organization if these new ways of working are not practiced and applied on a daily basis.