



PROJECT

CLIENT REQUIREMENT



A leading investment, savings, insurance and banking group approved culp's recommendation for recruitment training following a Recruitment Health Check. Approved by HR Executive.

CULP SOLUTION



Recruitment Training onsite with the internal recruitment team specifically targeting sales and branch talent and search competence.

RESULT & IMPACT



Workshop 1:

Internal recruitment trained on Social Recruiting including LinkedIn, Google and LinkedIn Recruiter Search, culp recommended recruiter tools and how to apply these ways of working into recruitment.

The training included live demo's showcasing social recruiting and Boolean techniques to target sales, branch and critical skill talent that the team struggled with sourcing.

LEARNINGS



Boolean search techniques need to be demonstrated and trained one-on-one to embed this way of thinking and sourcing into a recruiter's process. A once-off training session is not enough.